

**NOTICE OF  
REQUEST FOR PROPOSALS  
FOR  
CENTRAL UTAH WATER CONSERVANCY DISTRICT VIDEO PRODUCTION**

The Central Utah Water Conservancy District (District) is soliciting proposals from interested consultants to develop videos to help educate and inform stakeholders and the public about the District and water conservation.

**SCOPE OF SERVICES:** The selected consultant team is charged with the development of video content for the district over the next five (5) years. The selected consultant will be issued separate task orders that contain specific scopes of work for video development. This request for proposal (RFP) is specific to the first task orders and will include the development of approximately 12 videos. Each video should be prepared to the highest quality and not exceed 5 minutes in length but should average below the 5-minute mark. As part of Task Order 1 the consulting team will be expected to provide services consistent with the following tasks below:

- Task 1: Information Gathering
- Task 2: Work Plan and Timeline
- Task 3: Video Outline and Script Development
- Task 4: Video Production

**PROPOSALS DUE:** Proposals from interested consultants must be submitted by **4:00 P.M. on Tuesday, January 19, 2021**. For more information on how proposals shall be submitted please follow the guidelines outlined in the RFP.

**SELECTION:** A District selection committee will review the Proposals and select the most qualified firm for the Project. Award of the contract for the Project will occur at the Board of Trustees meeting on Wednesday, January 27, 2021.

**ADDITIONAL INFORMATION:** Interested firms may obtain the Request for Proposals beginning Tuesday, December 22, 2020 at [www.questcdn.com](http://www.questcdn.com). Refer to REQUEST Number 7462983. The Request for Proposal may be viewed and downloaded under the “Requests” tab. Questions should be directed to Rick Maloy, Water Conservation Manager, by phone at (801) 226-7136, or by email at: [Rick@cuwed.com](mailto:Rick@cuwed.com).